

The symposium “Promotion of Agribusiness through Industry-Academia-Government Collaboration”

The symposium will include lectures and a panel discussion aimed at developing the strategies for promoting Japanese agriculture and food-related industries through industry-academia-government collaboration based on the successful model of the Wageningen Food Valley, the Netherlands.

DATE : Wednesday, January 22 2014

13:30~18:00

PLACE : International congress center EPOCHAL TSUKUBA

**FREE OF
CHARGE**



Prof. Dr. Martin Kropff

Special Lecture

13:35 ~ 14:35

Innovation in the Agri-Food Sector through Public Private Partnerships in the Wageningen Food Valley: Concept, Strategy and Perspective

Martin Kropff, Rector Magnificus/ Vice Chairman of the Executive Board, Wageningen University and Research Center

Lecture

14:35 ~ 16:50

- 1. Japanese Agri-food Research Strategy along with Japanese Policy for Promoting Aggressive Agricultural, Forestry and Fishery Industries**
Hirotsugu Amamiya, Director of Agriculture, Forestry and Fisheries Research Council's Secretariat of MAFF
- 2. Current State and Outlook for the Future of Industry-Academia-Government Collaboration Carried out in NARO**
Takeshi Horie, President of NARO
- 3. Current State and Outlook for the Future of Industry-Academia-Government Collaboration Carried out in University of Tsukuba**
Hitoshi Miyazaki, Professor of University of Tsukuba
- 4. Demand from Private Sector for Industry-Academia-Government Collaboration in Japanese Agri-food Sector**
Kuniaki Kawamura, Executive Managing Director of Mayekawa Manufacturing Company

Panel Discussion

16:50 ~ 18:00

Coordinator **Toshio Ohtani**, Vice-president of NARO (Food Science)

Panelists **Martin Kropff**, **Koji Amamiya**, **Takeshi Horie**, **Hitoshi Miyazaki**, **Kuniaki Kawamura**

and **Seiichiro Miyamoto** (Deputy General Manager of the Agriculture, Forestry and Fisheries Dept. of the Ibaraki Pref.)



【Host】

The National Agriculture and Food Research Organization (NARO)

【Sponsorship】

The Agriculture, Forestry and Fisheries Research Council's Secretariat of the Ministry of Agriculture, Forestry and Fisheries (MAFF), the University of Tsukuba, Ibaraki University, the National Federation of Agricultural Cooperation Associations, Ibaraki Prefecture, Tsukuba City, Joyo Bank, Tsukuba Bank

【Attendance】

Open to all (reservation required)

【Registration】

Capacity: 200 people Free of charge

Optional: restaurant reception from 18:30 (¥ 5,000)

Simultaneous interpretation in Japanese/ English is available.

Please make a reservation in advance from NARO website:

<http://www.naro.affrc.go.jp/event/list/2013/12/049649.html>

【Map&Parking】

http://www.epochal.or.jp/eng/access/map_shuhen.html

【Contact】

Collaboration and Public Relations Center, NARO Headquarters

www.naro.affrc.go.jp Tel: 029-838-8980



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