

Md Zainuri Juri, Asian Productivity Organization (APO),

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## Profile

Md Zainuri Juri is a Principal Program Officer at the Program Directorate of the Asian Productivity Organization (APO) Secretariat. He has been with the APO Secretariat since April 2016, having previously been associated with the Malaysia Productivity Corporation. Zainuri holds a Master's Degree in Human Capital Development from the University Malaysia Sabah, awarded in 2013. Currently, he leads a team of professionals involved in designing, planning, and implementing various programs and projects aimed at enhancing productivity and sustainability for APO member economies. His work includes overseeing research activities, policy advisory, capacity building, bilateral and multilateral cooperation, accreditation, and digital learning initiatives covering sectors including manufacturing, services, public sector and agriculture.